

No More Lice with Killer LouseBuster Device

The revolutionary FDA-cleared LouseBuster device provides a new, chemical-free way to kill head lice and their eggs using only controlled heated air. Clinical studies have shown that the device provides a safe, fast and effective way to kill all stages of head lice – including eggs*! www.losebuster.com

(PRWEB) August 25, 2010 -- As parents, we try to buy more organic food, choose safer cleaning products and pick laundry detergent without fragrance and dyes. Yet if our children have [head lice](#), most of us would use a lice shampoo repeatedly without a sense of how we are exposing ourselves and our children to pesticides and other potentially harmful chemicals.

The FDA Cleared LouseBuster Device

For the last 10 years, evolutionary parasitologist, Dr. Dale Clayton, a professor in the Biology Department of the University of Utah**, has worked to develop a new approach for treating head lice. After his own children had head lice, Professor Clayton initiated lab-based studies using commercially available hair dryers to [kill head lice](#), but these proved to be ineffective and too hot. He continued his research and a revolutionary new medical invention evolved: the LouseBuster device, which provides a treatment that is non-chemical, effective and fast.



The LouseBuster device, brought to market by Larada Sciences, was cleared by the FDA in 2009, and was mentioned in the Clinical Guidance Report on head lice treatments recently issued by the American Academy of Pediatrics.

Founder, Chairman and CEO of Larada Sciences, Larry Rigby: “The LouseBuster technology contributes two very important advances to the centuries-long battle against head lice. First, the LouseBuster device is very effective at killing lice eggs*** which are the most difficult life stage of lice to eradicate; and second, parents now have a clinically tested option that does not expose their children to potentially harmful pesticides or other chemicals.”

More and more parents and health care providers are embracing a philosophy that is similar to that of Deborah Altschuler, President of the National Pediculosis Association, who emphasizes that "We can't remove every potentially harmful chemical exposure from a child's life, making it imperative to remove those that we can."

The [LouseBuster head lice treatment](#) is available through a network of certified lice treatment service providers around the world. The LouseBuster device is also sold to professionals for use in schools, clinics, camps, and other places where lice are commonly diagnosed or treated.

About Larada Sciences Inc.

Larada Sciences, Inc., located in Salt Lake City, Utah, and Fargo, North Dakota, USA, is a science-based medical technology company dedicated to the safe elimination of head lice

infestations.

*For more information on benefits and possible risks as well as availability, please visit www.lousebuster.com or call 1-877-781-0999.

** Professor Clayton has been a successful participant in the State of Utah's Centers of Excellence program which encourages commercialization of technology by making competitive grants to academic projects. While not a director or employee of Larada Sciences, Inc. Dr. Clayton is nonetheless a shareholder and supporter of the commercial fulfillment of his academic research.

*** Early data published in the journal Pediatrics in 2006; newer data currently in the process of publication.

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